



DOWNTOWN GEORGETOWN FARMERS MARKET RULES AND GUIDELINES

LOCATION AND HOURS:

- **MARKET LOCATION** - Main Street S between Church and James in Downtown Georgetown and in parking lot off Church St and Main St S.
- **MARKET DATES** - Saturdays from June 6 to October 17, 2020. The dates are subject to change from year to year.
- **MARKET HOURS** - 8:00 a.m. to 12:30 p.m. Vendors will be allowed to set-up beginning at 6:30 a.m. and must be off the street by 1:30 p.m. per the Downtown Georgetown BIA agreement with Town of Halton Hills and GO Transit Bus services. A \$25.00 fine will be enforced for any vendor late off the street at the Market Manager's discretion.

OVERVIEW:

The Georgetown Farmers' Market is a producer-based market, which means that vendors must grow or produce what they sell themselves, with few exceptions as listed below. We do not allow 'hucksters' or 're-sellers' at our market who solely buy food from the food terminal and offer it for re-sale at reduced prices, as this directly impacts the farmers that we are supporting.

VENDOR RESPONSIBILITIES:

1. The market will sell fresh 1st quality (unless specifically labeled) Ontario grown or manufactured product; produce, baked goods and hand-made crafts. Meat and dairy products will be allowed with appropriate refrigeration, subject to all health regulations. All bakery and prepared food products must be from a health department-inspected kitchen or commercial bakery. All vendors must obtain the appropriate licences from the Town of Halton Hills (Contact the Deputy Clerk at 905-873-2601 ext. 2350), and the Regional Public Health Department (Contact the Public Health Inspector at 905-825-6000 ext. 3117).
2. Farmers will produce minimum 70% of the product offered for sale. Resale produce (Ontario grown) must not exceed 30% of the products offered for sale, and it is strongly recommended to come from neighbouring farms. If requested, vendors must provide the Market Manager with verification that a minimum of 70% of the produce is home produced. This is to accommodate for the low produce anticipated at the beginning and towards the end of the season. This rule applies to Farmers only. All other vendors



must produce 100% of the products offered for sale, unless otherwise agreed upon by Market Manager and/or Market committee.

3. There is no selling of produce from home gardens as this directly impacts farm businesses and undercuts their sales.
4. The market is open to inspection by the Ontario Ministry of Agriculture & Food and the Regional Public Health Department. All produce must be labeled according to provincial and federal regulations. Meat/dairy/eggs/honey/maple products are subject to the guidelines as per Ministry of Agriculture and these guidelines are subject to change pending notification.
5. There will be no on-street parking after set up. Vendors are expected to park at the Edith St Parking lot. Exceptions may be made for some vendors. Vendors are to contact Manager to apply for exemptions when they apply for their stalls. See map for parking locations.
6. Special Vendors are subject to approval by the Market Manager and allowed to sell only what is listed on their applications. This category is used mostly to allow health/education related businesses access to a market booth who do not directly create a tangible product for sale such as (but not limited to) yoga instructors, chiropractors, massage therapists, nutritionists, etc.
7. Vendors must be 18 years old to have a stall at the Market unless they are accompanied by a parent or guardian for the duration of their stay.
8. Weights are required for all vendors, regardless of length of stay, if they have a tent or cover of some sort. Tents or coverings that are not weighted down pose a safety risk to Market attendees and other vendors. Vendors without proper weights you may be asked to collapse their tent or leave.
9. Vendors are expected to conduct themselves in a professional and appropriate manner at all times with all individuals. Workplace violence/harassment is a crime. Please read Bill 168 for more detailed information. Any person not behaving in an appropriate manner will be asked to leave immediately and no refund will be given. If police are required, charges may be filed. This is a zero-tolerance policy.

STALL REQUIREMENTS:

1. **STALL LEASE** - Vendors will lease stalls on a seasonal/monthly/weekly basis. The stall fees will be determined annually. Stall fees are non-refundable. Vendors must not allocate or sublet portions of their space to other growers/vendors for the purpose of selling goods, without express consent of the Market Manager.



2. **STALL SIZE AND SET UP** - One stall will be 10' x 10' with a maximum number of stalls to be determined by the Market Manager and the Downtown Georgetown Farmers' Market committee. All vendors are responsible for providing their own tables, canopies, etc. Stalls are front of booth sales only.

3. **STALL LOCATION(S)** - A vendor who leases a stall on a seasonal basis will have an assigned space for the entire season. Non-seasonal stall spaces are assigned based on availability and are not guaranteed to be in the same location. Stall spaces may be re-assigned during any special events or to ensure compliance with fire and safety regulations. Notice of stall changes will be as generous as possible.

4. **STALL VACANCY** - If a seasonal stall space becomes vacant, the Market Manager will have the discretion to fill that vacancy with either a new vendor, or an existing vendor.

5. **STALL CONDITION** - All vendors will be required to keep their stall space tidy and to clean up and **take away** all debris and garbage at the end of each market day.

6. **STALL SIGNAGE** - All vendors will display their farm name or business name and location with quality signage in a prominent place. Any signage is to remain inside the 10' x 10' booth so as not to block traffic flow. All out of booth signage must be approved by Market Manager and can be moved at any time if it becomes a problem for patrons or other vendors.

7. **RETAIL VENDORS** - BIA merchants are welcome to be part of the Market on the **sidewalk** in front of their establishments. No application or fees are required for this type of set up. BIA merchants who want booth space as a "market vendor" are welcome to apply and are subject to Market rules and guidelines as any other vendor. Booth space will be provided to BIA merchants for free and will depend on availability and the discretion of the Market Manager.

8. **HYDRO REQUIREMENTS** - If a vendor requires hydro power, the vendors must inform the Market Manager at least 5 business days before the Market. The vendor must also state how much power they will be using and pay all applicable fees in advance of the Market day. To reduce malfunctions, vendors are prohibited from connecting more than one appliance to one electrical receptacle outlet. Vendors should supply their own electrical generators if more electrical power is required, pending Market approval. Vendors will supply their own extension cords and will tape them down for safety reasons. There is no use of retail outlets unless express consent of merchant is given before use.

Vendor Definitions:

Farmer – primary grower of 1st quality produce, unless otherwise specified. All produce sold will be as listed on application. Farmers will produce minimum 70% of the product offered for sale. Resale produce (only Ontario grown) can total maximum 30%, and it is



strongly recommended to come from neighbouring farms. Vendors, if requested, must provide the Market Manager with verification that a minimum of 70% of the produce is home produced. This is to accommodate for low produce availability at beginning and end of season.

Crafter – A producer of hand-crafted artisan products such as jewellery, pottery, clothing, bags, artwork, knitted material, etc. All goods must be made by the vendor unless otherwise approved by the Manager. No importing and re-selling of goods is allowed unless approved by the Manager for specific purpose ie; fundraising or funds donated to charity.

Food – Producer of processed foods ie; breads, desserts, cured meats, jams, sauces, pies, etc. Must comply with health inspection policies and produce foods in a Health Department approved kitchen or premise. Must have appropriate licences from the Town of Halton Hills and Region of Halton.

Busker – A space is provided free of charge each week for musicians. The musicians may accept free will donations or sell copies of their own music or promote lesson programs or tickets to benefit performances. Buskers may attend multiple markets based on availability. Buskers must sign a waiver of liability before busking as they are not covered under our insurance and are not allowed to play otherwise. Location and duration of play is at the discretion by the Market Manager. Buskers may be asked to move at any time and must be flexible and understanding about this.

Non-Profit/Local Group - Non-Profit Community Groups are provided a space at two Market dates at no cost, for fund-raising, promotional and educational purposes. They can choose to pay if they wish to attend more than two dates per season, upon availability or space and the Market Manager's discretion.

GENERAL:

The general intent of the rules and guidelines will be adhered to by the organization with respect to their intended use. The Georgetown Farmers' Market reserves the right to refuse any applicant. All guidelines and regulations are subject to change.

Downtown Georgetown Farmers Market
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