

DGBIA Board Meeting 2022-12-20

To Attend: Erin Burke, Suzanne Clarke, Sandy Mackenzie, Councillor Ron Norris, Cindy Robinson (Treasurer), Derek Smith (Chair), Connie Ward, Jamie Watt

Regrets: Jasmine Gaudet

Staff: Nikki Jackson (BIA Manager) Bethany Hanman (Events Manager)

- 1. Meeting was called to order at 9:07 AM by Derek Smith, Chair.
- 2. Declaration of Quorum Quorum was declared.
- Approval of Agenda Motion to approve agenda. Moved by: Suzanne Clarke Seconded by: Connie Ward Motion Carried
- 4. Declaration of Interest none declared
- 5. Election of the Executive Board Members.

The election of the executive board members was called. All current board members agreed to be elected to their current positions and there was not objections

Motion: To appoint Derek Smith as Chair,Jamie Watt as Vice Chair, Suzanne Clarke as Secretary and Cindy Robinson as Treasurer

Moved by: Sandy Mackenzie Seconded by: Connie Ward Motion Carried:

- 6. Approval of Previous Meeting Minutes
- a) November 15, 2022

Motion to approve minutes of November 15, 2022 Moved by: Suzanne Clarke Seconded by: Derek Smith Motion Carried

- 7. Correspondence
- a) The Royal Canadian Legion Thank you letter for donation to annual Bizarre
- b) Town of Halton Hills 2021 Annual Financial Report distributed with Board member package

c) Sponsorship request from Canadian Cancer Society Hockey Tournament. This event is not happening in the DTGT area.



Motion to decline sponsorship opportunity with Canadian Cancer Society Hockey Tournament

Moved by: Connie Ward Seconded by: Erin Burke Motion Carried:

d) BIA member feedback on BIA gift card program - Heather's Bakery had emailed about not receiving payment for BIA Gift Card. Cindy reported that payment had been made and that she would follow up.

e) Holiday Market vendor's email: The BIA had received a request from a Holiday Market Vendor for reimbursement of a ripped tent that occurred during the high winds on the December 3rd Holiday Market. After a discussion and determining that the application form outlines the responsibility of the vendors at Market, the board voted against the reimbursement.

Motion: Not to reimburse the vendor for the tent damage that occurred on the December 3rd, 2022 Holiday Market.

Moved by: Connie Ward Seconded by: Erin Burke Motion Carried

8. Financial Report – Cindy Robinson, Treasurer

Motion to accept the November Financial statements as presented.

Moved by: Cindy Robinson Seconded by: Jamie Watt Motion Carried.

- 9. Manager's Report Nikki Jackson, Manager Manager's Report was distributed with the Board Package
- 10. Business Arising
 - a) Georgetown Holiday Market report-Bethany Hanman
- A discussion took place re: refunding the vendors for the cancelled Holiday Market Event on December 3, 2023. It was agreed that Vendors would be given an option for a refund or a spot at another market event.
- b) Rock'n Roll'n Classics Car Show 2023–Jamie Watt
- Jamie reported that meetings had been taking place with Mike Farrugia to discuss splitting of Car Show responsibilities between the BIA and the Car Club.
- c) I HeART Main Street Program–Nikki Jackson
- Nikki reported that this program had been cancelled, dispute being preapproved the timing of the application was not possible to meet.
- d) Stone sign monuments-Nikki Jackson
- Nikki reported that the BIA stone monument cleaning had been completed.
- 11. Council Update Councillor Norris



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Councillor Norris welcomed the opportunity to be the Town representative on the BIA Board. He stated that he is looking forward to working with the Board and staff to fulfil the mandate of the DTGT BIA as a board member representing the Town of Halton Hills.

12. Committee updates

a) Marketing and Events Committee – Suzanne Clarke, Committee Chair

- Suzanne reported that IFP had presented the year in review numbers, once presented to the Marketing Committee a summary will be brought to the board.

b) Farmers Market – Nikki Jackson, Manager

- The first date of Georgetown Holiday Market ended up as a last-minute cancellation. Other Downtown areas like Milton were in the same boat and cancelled last-minute like we did. Staff consulted with OBIAA and other BIAs, and they advised offering full refunds to vendors and creating a cancellation of events policies and supporting plans. See Manager's report

c) Strategic Plan Committee - Nikki reported that staff are working on obtaining quotes for a consultant to lead the 4 year strat planning session.

- d) Beautification Committee Jamie Watt, Committee Chair
- Nothing to report
- 13. New Business
- a) Mary Beth Trendos, owner of Trendos Interiors had applied to be a board member

Motion: To approve the application of Mary Beth Trendos as a Downtown Georgetown Board Member 2023 -2027

Moved by: Connie Ward Seconded by: Erin Burke Motion Carried

14. Next Meeting: Tuesday, January 17, 2023

15. Adjournment Motion to Adjourn. at 11:15am Moved by: Cindy Robinson Seconded by: Connie Ward Motion Carried