

Attendees: Cindy Robinson, Beverley King, Ted Flannagan, Sandy Mackenzie, Bill Bonnet, Sonja Vargo, Marilyn Willis, Jamie Watt, Rick Ruggle

Regrets: Randy Kerman, Jane Fogal

Staff: Wendy Farrow-Reed

Special Guests: Steve Burke – Manager of Planning Policy – Presentation on the RFP for the Downtown Secondary Plan

Rukshan de Silva, Planner

Shared Georgetown Downtown Planning Study Copy available through Wendy

Meeting Brought to Order 9:00 am

- a) Declaration(s) of Conflict of Interest – none
- b) Acceptance of Agenda Acceptance Moved by Cindy Robinson seconded by Beverley King
- c) Approval of Previous Meeting Minutes Acceptance moved by Cindy Robinson seconded by Jamie Watt

1. Financials

- a. Budget vs. Actual as of Mar 31, 2017
- b. KPMG – Draft Audited Financials for Fiscal 2016
Acceptance moved by Cindy Robinson seconded Rick Ruggle

MOTION 17-04

A motion was made by Cindy Robinson, seconded by Marilyn Willis

To accept draft financial statements for 2016 from KPMG

2. Word from the Chair – Ted Flanagan

a) Board Evaluation Results

Questions that had concerns were shared and discussed.

3. AGM Date, Time Place, Draft Agenda

May 9, 2017 6:30 pm networking & 7:00 pm meeting

Awards for 40 years of service, social media update, presentation about harassment for local authority, project funding some ideas for the evening.

4. Committee-Up Dates

Rock'n Roll Classics - Committee Report – Bill Bonnett

- Permit Application Approved
- Meeting before the AGM

Marketing / Website – Committee Report – Sonja/Marilyn and Beverley

- Review Reporting of social media activities
- Review Marketing Plan

Beautification & Maintenance - Committee Report – Sandy Mackenzie

- Review Flower Maintenance Contract for 2017 – email circuited Monday March 20 for Board approval

As promised here is the Flower Shed contract for 2017 (same pricing as last year)

And the new maintenance contract (new budget line item for 2017) with the works department to provide support and student labour during the summer months.

Please respond to the motion.

MOTION 17-03

A motion was made by Sandy Mackenzie, seconded Sonja Vargo

The Board accepts the Flower Shed contract for 2017 with the total amount of \$28,894.10 (HST included) to be paid in 6 equal payments of \$4,815.68 (HST included)

- Canada 150 and Canadian Flag banners are up
- The BIA and Silvercreek Commercial are partnering on a project to put an informational historical wrap on the utility box adjacent to the tree. The unveiling is planned for Sat July 1 to recognize the McGibbon hotel, Canada 150 and the BIA's 40th anniversary

Farmers' Market – Market collective Pop – Up – Randy Kerman

- Pop Up in its last month of operation – final report for next month meeting
- Farmers Market Permit Application Approved

5. Manager's Report – Monthly report attached

6. Events

- Halton Hills Home Show – Friday April 21 and Sat April 22. Acton BIA and Georgetown BIA sharing a table promoting the BIA's and the Farmers' Market. Can a few Board members come out and promote our BIA?
- BIA 40th Anniversary – suggestions on how to celebrate? – The BIA could do a recognition ceremonies at the AGM? Anyone interested in a committee?

7. Correspondence

Invite to the Mayors golf tournament \$300.00
Greenbelt Route Sign our logo is on the sign.

8. New Business

Try to be as paperless as possible. If you would like a hard copy of the papers needed at the meeting. We would encourage everyone to bring devices to reduce the amount of paper used.

Town hired new Culture Days person Catharine McLeod to tie into our events

Canada 150 - take a video of events or to promote community engagement and how they are going to celebrate Canada Day this year. Links on Library website and town website. Town is hosting the site. Promotion for the BIA.

Minutes of the executive meeting

Moved that Wendy receive a 2% cost of living Bill Bonnet seconded by Sandy MacKenzie

9. Next Meeting Date(s):

- a. Board Meeting May 9 - 9:00 am BIA Office

10. Meeting Adjournment: Moved by Marilyn Willis seconded Sandy MacKenzie