

Board Members Present: Beverley King (Chair), Cindy Robinson (Treasurer), Randy Kerman (Secretary), Jane Fogal (Council Appointee), Sandy Mackenzie, Ted Flanagan, Bill Bonnet

Regrets: Sanja Vago, Tony Rampulla

Guests: Suzanne Clarke (Coldwell Banker), Jeanne Pacey – Interim BIA manager – Maternity Leave Coverage

Staff: Sheena Switzer

- a) **Call to order – 9:04am** **Beverley King**
b) Introductions, welcome Jeanne!
c) Declaration(s) of Conflict of Interest – Beverley King noted a conflict in the Georgetown Farmers Market proposed partnership with the Halton Hills Library Seed Catalogue

d) **Acceptance of Agenda:**

Motion: To Approve the Agenda with the addition of the guests

Motion Moved By: Ted Flanagan

Second: Randy Kerman

Motion passed

e) **Approval of Previous Meeting Minutes**

Beverley King

Motion: To Approve the Meeting Minutes of the February Board Meeting as presented

Motion Moved By: Randy Kerman

Second: Ted Flanagan

Motion passed

f) **Board Elections:**

Beverley King

Note the pending resignation of Sanja Vago due to 4th missed meeting

Motion: To appoint Suzanne Clarke: Coldwell Banker Real Estate & Shona Rice: Accountants on Main to the vacant board roles as interim Directors.

Motion Moved By: Randy Kerman

Second: Cindy Robinson

Motion passed

g) **Board Elections:**

Beverley King

Vice Chair Vacancy

Motion: Ted Nominated Sandy Mackenzie to the role of Vice Chair

Motion Moved By: Ted Flanagan

Second: Randy Kerman

Motion passed

h) **Correspondence**

- a. Letter from Mayor Rick Bonnette in reply to the letter sent by the BIA board.
b. Secondary plan study, public visioning workshop Wednesday April 4th 2018
i. Jane Fogal reviewed the status of the study and encouraged involvement of BIA members.
ii. Round table discussion took place on the validity of the last public engagement session after Ted expressed a negative experience with the memorial property.
- i) **Ted Presentation**
a. Ted reviewed his presentation that was made to Town Staff on February 26th, 2018 on behalf of the BIA.

- j) **Business Arising/For Approval** **Various**
- a. Transit strategy engagement session review – well attended and positive conversation
 - b. Strategic Plan – Jane Fogal
 - i. Jane reviewed the draft strategic plan
- Motion: To Approve The Georgetown BIA Draft Strategic Plan**
Motion Moved By: Ted Flanagan *Second: Randy Kerman*
Motion passed
- c. Cycling Proposal for a bike parking corral in A BIA parking spot at Church & Main in front of Silvercreek & McMasters as a pilot project to encourage more bike parking and to help alleviate visibility issues at this intersection.
 - i. After much round table discussions, the board could not come to an agreement.
- Outcome: Board Agreed to defer this decision to the April board meeting**
- d. Flowershed Contract 2018 – Total Cost with tax \$43, 911.80
- Motion: To Approve the Flowershed as planting contractor for 2018**
Motion Moved By: Sandy Mackenzie *Second: Randy Kerman*
Motion passed
- e. Brent Marshall to attend a board meeting on behalf of the Town.
 - f. Round table discussions on having Kay Matthews from OBIAA come to do a Board Training Session. – **Decision Deferred until after the AGM**
 - g. Randy proposed amendments to the Bylaws and to move the AGM to the Fall. He will be working with Jeanne to accomplish these updates to be considered at the AGM.
 - h. Farmers Market 2018 **Sheena Switzer**
 - i. New Manager Melissa Klassen has been hired
 - ii. Proposal to sponsor a seed catalogue at the Georgetown Library as a legacy project for the 25th anniversary of the Farmers Market.
 - iii. Round table discussion on the purpose of a seed catalogue. Ted questioned whether other businesses in town might be opposed to us giving away seeds.
- Motion: To Approve a \$1500 sponsorship of a seed catalogue at the Georgetown Library**
Motion Moved By: randy Kerman *Second: Cindy Robinson*
Motion passed
- i. Consent Agenda **Beverley King**
 - i. Round table discussions on the value of a consent agenda.
- Motion: To Approve a trial consent agenda for the April board meeting**
Motion Moved By: Beverley *Second: Suzanne Clarke*
Motion passed
- k) **Presentation of Financial Statements** **Cindy Robinson**
- Motion: To accept the financial statements as presented**
Motion Moved By: Cindy Robinson *Second: Randy Kerman*
Motion passed
- Car Show – Committee Report** **Bill Bonett**
- a. No Updates all is good.

Strategic Planning – Committee Report

Beverley King

- b. No Update – Already Covered

Marketing / Website – Committee Report

Sheena Switzer

- c. No update – Plan will be available at the next meeting.

Beautification & Maintenance - Committee Report

Sandy Mackenzie

- a. No Update

Farmers' Market

Sheena Switzer

- a. Already covered

l) Manager's Report

Sheena Switzer

- a. Sheena reviewed the manager's report and the subject of each meeting.

m) Meeting Adjournment:

Beverley King

Motion: To Adjourn

Motion Moved By: Cindy Robinson

Second: Suzanne Clarke

Motion passed

There being no further business to conduct the Georgetown BIA adjourned at 10:39am

The next meeting will take place on Tuesday April 10, at the BIA offices.