

Board Members Present: Beverley King (Chair), Randy Kerman (Secretary), Sandy Mackenzie, Tony Rampulla, Ted Flanagan

Regrets: Cindy Robinson (Treasurer), Sanja Vago, Jane Fogal (Council Appointee)

Guests: Judy Avery & Shona Rice (accountants on main), Suzanne Clarke (Coldwell Banker), Maria Bettencourt (Eric Connolly)

Staff: Sheena Switzer

- a) **Call to order – 9:00am** **Beverley King**
b) Introductions
c) Declaration(s) of Conflict of Interest – None Declared
d) Board Elections: Notice of Jamie Watt's resignation from the board and the resignation of Ted Flanagan from the position of Vice Chair.

Motion: To defer the appointment of a new Vice Chair until the March Board Meeting

Motion Moved By: Randy Kerman

Second: Tony Rampulla

Motion passed

- e) **Acceptance of Agenda:**

Motion: To Approve the Agenda as presented

Motion Moved By: Ted Flanagan

Second: Randy Kerman

Motion passed

- f) **Approval of Previous Meeting Minutes**

Beverley King

Motion: To Approve the Meeting Minutes of the December Board Meeting with amendments

*Name Spelling *Jeanne Pacey**

Motion Moved By: Ted Flanagan

Second: Tony Rampulla

Motion passed

- g) **Business Arising**

Sheena Switzer

- a. Secondary Plan Steering Committee – Feb 20th
i. Sheena Reviewed and will take the recommendations of the BIA Strategic Planning committee.
b. BIA Credit Card Board Vote
c. **Motion: To Approve a RBC credit card with a 1000 Limit**
Motion Moved By: Beverley King *Second: Randy Kerman*
Motion passed
d. IT Services – Review of IT services, 3 quotes collected, round table discussions took place and Tony is going to help guide the process.
Update: Sheena is recommending to try Unique IT Solutions – NOTE* we are not locked into a long- term contract.

- e. Social Media Marketing Course

Motion: To approve Sheena Taking a Social Media Course through FEO

Motion Moved By: Beverley King

Second: Ted Flanagan

Motion passed

h) Report from the Chair

Beverley King

- a. Jeanne Pacey to full in on contract for maternity leave coverage. Round Table Discussions on the transition and new manager.
- b. The Town has offered Brent & Damian to come in and speak with the board. The board agreed this would be beneficial.
- c. Action Item: Sheena to set up Brent & Damian speaking.**
- d. Vacancies on the board – Round table discussions, Judy had questions about the budget and how we present our information.

i) Council Update – No Update

Jane Fogal

j) Presentation of Financial Statements

Beverley King

Motion: To Accept the Financial Statements As Presented

Motion Moved By: Randy Kerman

Second: Bill Bonnett

Motion passed

k) Committee-Up Dates

Car Show – Committee Report

Bill Bonett

- a. Band, staging and music are booked, 45's are being collected ads have been booked as are the volunteers and bill will be reaching out to Centre Stage for a performance
- b. Would like to see the restaurants involved. Review of the Visit Halton Hills Survey and some round table discussions on how to help add more to the event.
- c. Next Steps fundraising and Canadian Tire Confirmation
- d. Event will take place on Friday Aug 24

Strategic Planning – Committee Report

Beverley King

- e. No Update

Marketing / Website – Committee Report

Sheena Switzer

- f. No update

Beautification & Maintenance - Committee Report

Sandy Mackenzie

- a. No Update

Farmers' Market

Sheena Switzer

- a. Posting has gone up for the new manager.

l) Manager's Report

Sheena Switzer

- a. Sheena reviewed the managers report and the subject of each meeting.

m) Meeting Adjournment:

Beverley King

Motion: To Adjourn

Motion Moved By: Bill Bonnet

Second: Sandy Mackenzie

Motion passed

**There being no further business to conduct the Georgetown BIA adjourned at 10:26am
The next meeting will take place on Tuesday February 13, at the BIA offices.**