

**Board Members Present:** Cindy Robinson, Bill Bonnett, Jane Fogal, Ted Flanagan, Rick Ruggle, Sandy McKenzie, Beverley King,

**Regrets:** Sanja Vago, Jamie Watts, Randy Kerman

**Absent:**

**Staff:** Wendy Farrow-Reed,

- a) Meeting Brought to Order –9:00 am
  - b) Declaration(s) of Conflict of Interest – None
  - c) Acceptance of Agenda –Moved by Cindy Robinson seconded by Marilyn Willis
  - d) Approval of Previous Meeting Minutes –approved
1. Board Announcement  
Marilyn is to step down as secretary. Call in the next newsletter for someone to fill in the position.
  2. Financials
    - Budget vs Actuals  
August statement in drop box. Cindy moved Ted seconded
    - Budget Review Committee  
Looking for volunteers for the Tuesday Sept. 19<sup>th</sup> and any committees who need funds need to let Beverley know by Friday Sept 15<sup>th</sup>.. Sandy McKenzie, Bill Bonnett will be joining the meeting.
  3. Board Evaluation Follow-up  
None at this time
  4. Committee updates
    - Strategic Planning – Jane  
Meeting with Doug Penrice to have incentives to repair heritage meeting. 500,000\$ from Silvercreek to be used for repair of downtown structures. There will be a creation of panel of 7 people to decide on the use of this money.  
Fred's Towing property under review. Town finding another location for them. Property to be used for the trail system  
Strategic plan for the BIA will come to board as a draft.
    - Marketing – Sonja
    - Beautification – Sandy  
Back end of the town is not well guarded. Needs to be a push to clean up the back area of the downtown. Suggestions : Perhaps have Flower Shed do a quote or offer that façade improvement could go to the owners to encourage a clean up. Creating an initiative would help inspire building owners.
    - Farmer's Market – Randy
  5. Manager's Report
    - Draft AGM minutes have been in placed Drop Box
    - Results of Summer Questionnaire in Drop Box  
Mostly positive comments. Check results in dropbox.
  6. Correspondence

- Canadian Citizenship Ceremony – Friday September 29<sup>th</sup> at 10:30 am at John Elliott Theatre

7. Events

- Rock and Roll – Bill  
Wendy did a great job setting up permits and barriers. Great set up at Canadian tire went very well. 240 cars showed up for the event. Center staged showcased young dancers. Larry Milton band well received. Well attended with an increase in a younger audience. Unfortunately there was no recognition from paper. Congratulations on your success Bill.
- International Flavors – Sat Oct 14
- Last Farmers' Market for the season Sat Oct 14

8. New Business

- Recruitment Plan  
Executive met to develop a recruitment plan for Wendy's position. Wendy's last day is September 22<sup>nd</sup>. Job description revised at this point. The process is being decided on and revisited including staff transition.

Presentation to Wendy on behalf of the Board. Wishing her much future success!

9. Next Meeting

- Tuesday Oct 12, 2017 BIA Office Board Room

10. Adjournment

Ted Flannagan Moved to adjourn seconded by Bill Bonnett.