

Attendees: Jane Fogal, Rick Ruggle, Sandy Mackenzie, Cindy Robinson, Ted Flannagan, Marilyn Willis, Randy Kerman, Beverley King

Staff: Wendy Farrow-Reed, Andrea Davies, Sheena Switzer

Regrets: Jamie Watt, Sonja Vago

**Special Guest Art Skidmore of Halton Hills Hydro will be attending at 10 to present on Hydro rates
Absent: Bill Bonnett**

Meeting Brought to Order

- a) Declaration(s) of Conflict of Interest – none
- b) Acceptance of Agenda Moved Rick Ruggle seconded Cindy Robinson
- c) Approval of Previous Meeting Minutes Moved by Randy Kerman seconded Rick Ruggle

1. Financials

- a. Budget vs. Actual as of Feb 28, 2017
There will be an adjustment with Pop Up Market Commissions
Move Cindy Robinson seconded Sandy Mackenzie
- b. Banking is transitioning from TD to RBC

2. A Word from the Chair – Ted Flanagan

Welcome to Andrea and Sheena

Silvercreek to put up \$500,000 for downtown improvement. Suggestions about how this could be used. Could go to façade improvement for the BIA area. We should go to the town with these ideas.

Proposed that a committee be formed to prepare a presentation to the town regarding the monies donated by Silvercreek Commercial Builders.

Moved by Randy Kerman seconded Jane Fogal

Committee Ted Flanagan, Randy Kerman Jane Fogal

Strategic Planning meeting met. Jane to share further details. More members are welcome to join.

3. Committee-Up Dates

Rock'n Roll Classics - Committee Report – Bill Bonnett

Marketing / Website – Committee Report – Sonja/Marilyn and Beverley

- Introducing Andrea Davies
- Review Reporting of social media activities

Beautification & Maintenance - Committee Report – Sandy Mackenzie

- Canada 150 and Canadian Flag banners ordered
- The BIA and Silvercreek Commercial are partnering on a project to put an informational historical wrap on the utility box adjacent to the tree. The unveiling is planned for Sat July 1 to recognize the McGibbon hotel, Canada 150 and the BIA's 40th anniversary
- Façade improvement and lights to be installed at the Carpet Barn
- Wendy to find out about the status of the Canada 150 Grant

Farmers' Market – Market collective Pop – Up – Randy Kerman

- Sheena Switzer to provide a report New organic farm to join the market. Whole Circle Farm not returning.
- Extend the store for an extra month – closing May 1
- Motion to extend the use of the financials for one more month.

- Randy Kerman moved Beverley King seconded

4. Manager's Report – Monthly report attached

Wendy to check in to parking solutions along with Jane Fogal and town representative.

5. Events

- Public Events Committee meeting is scheduled for March
- BIA 40th Anniversary – suggestions on how to celebrate? – The BIA could do a recognition ceremonies at the AGM? Anyone interested in a committee?

6. Correspondence

- Town of Halton Hills Active Living Strategy

7. New Business

Halton Hills Hydro Presentation

Art Skidmore presented an overview of the billing structure of Halton Hills Hydro and how the money is divided up between provincial and local. For small businesses : Free onsite lighting assessment, and \$2000 in incentives with installation services. He encourages everyone to switch to online billing.

New transformer to be built at the corner of Steeles and Trafalgar to handle new demands and Halton grows. This is in conjunction with Vision Georgetown 19,000 – 20,000 people (6,000 – 10,000 new customers)
Any other questions: askidmore@haltonhillshydro.com

8. Next Meeting Date(s):

- a. Board Meeting April 11 9:00 am BIA Office

9. Meeting Adjournment:

Motion to adjourn Cindy Robinson seconded by Jane Fogal